

EXPERIENCE

Feb 2018 -
present
New York, NY

Tenrrr

Senior Designer

Working in a cross-functional role as a designer and developer focusing on UI/UX for the core Tenrrr web and mobile experiences. Implemented a Sass-based design system to set front-end and interaction standards and to aid in front-end development for the product. Was the internal product/UX design lead when working with the design team of a partner agency to fully redesign the Tenrrr web product over a several month period. Leading the redesign and development of the checkout, onboarding, hosting, and booking workflows of the product with plans for and continued development.

Mar 2015 -
Feb 2017
Norwalk, CT
New York, NY

Priceline.com

Web Designer

Designed and developed promotional and transactional email templates and landing pages for marketing campaigns. Conducted daily a/b tests to gain insight and deliver the best possible experience for users. Worked with the marketing analytics team to dive into campaign data in order to develop testing plans and to improve our user journey. Designed, developed, and iterated on two internal systems to manage and collate data for 10M+ daily sends across all products. Collaborated with product teams to improve their post-booking workflows. Was part of a design systems team with the goal of implementing a scalable Sass and React-based front-end system and to develop shared principles for use across the priceline.com ecosystem.

Nov 2013 -
Feb 2015
Norwalk, CT

Associate Web Designer

Redesigned and rebuilt the bulk of the promotional and core transactional email marketing templates. Worked with multiple teams to design and build new solutions for core products and transactional email templates as part of a company-wide initiative to support international currencies. Conducted dozens of a/b design tests built around user research and data.

Jun 2013 -
Oct 2013
Norwalk, CT

Design Intern

Interned under a Senior Designer, designing and developing the HTML/CSS content for daily promotional email sends. Worked with the social media, brand, and communications teams on some special projects and campaigns across various digital mediums.

Jun 2012 -
Aug 2012
New Haven, CT

Digital Surgeons

Design Intern

Interned under the Senior Designer and Creative Director at a full-service agency. Worked on a variety of projects with topics in web, UI/UX, print, email, and mobile app design.

EDUCATION

Aug 2009 -
May 2013
Hamden, CT

Quinnipiac University

BA, Interactive Digital Design

Minor in Computer Science. Dean's List.

SKILLS

Tools	Sketch Principle	Origami Photoshop	Illustrator Zeplin	Invision Atom
Languages and libraries	HTML CSS Sass	Less Javascript Git	Gulp PostCSS	Vue* React*